

## Creativity: Leaders Digest Volume Two: from Rotman Management: The Magazine of the Rotman School of Management at the University of Toronto



Rotman Management Leaders Digests are themed collections of both classic and recent articles from Rotman Management Magazine, written by the worlds leading management scholars and practitioners. Available in digital format only, each article has been hand-picked by the Editor in Chief for its ongoing relevance and insight into topics such as Thriving at Work (Volume One) and Creativity (Volume Two). Rotman Management Magazine is published three times per year by the University of Torontos Rotman School of Management. The Leaders Digest is published annually. Issue Description Creativity has become the defining feature of early 21st century economic life, powering the great ongoing changes of our time. However, until recently, creativity has not been explicitly valued in business. In our second Leaders Digest collection, we present popular articles that bring together various aspects of creativity and show what leaders can do to enable more of it in the workplace. Inside this special themed compilation on Creativity youll find: -Over 68 pages of ideas and advice to help you and the people who report to you creatively solve problems both big and small. -12 of the most-read and discussed articles from Rotman Management Magazines archives on creativity. -Tips from experts like Roger Martin and Michael Gelb on how to use creative thinking to make your organization successful. -Insights from Harvard, Stanford, IDEO, Rotman and MORE.

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