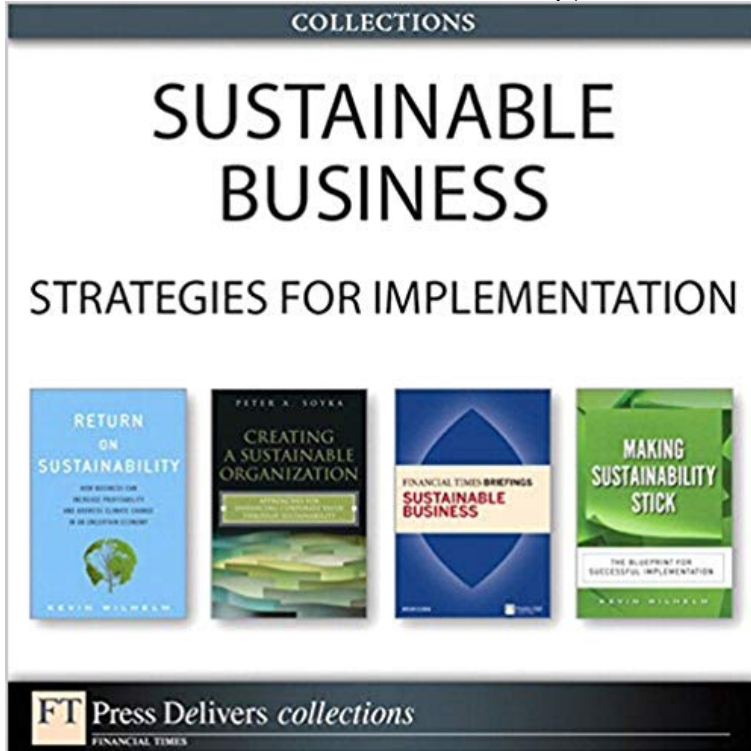


Sustainable Business: Strategies for Implementation (Collection)



A new collection of realistic, proven best practices for implementing sustainability and making it stick 4 authoritative books, in a convenient e-format, at a great price!

4 authoritative Books show how to transform business sustainability from idea to profitable reality: Understanding the value of sustainability is one thing: successfully implementing it in your business is another. Good intentions aren't enough: you need excellence in implementation. In this unique 4 eBook package, world-class experts focus on the nitty-gritty and the nuts-and-bolts of successful business sustainability: what it takes to make it work, build on success, and keep moving forward. In *Creating a Sustainable Organization: Approaches for Enhancing Corporate Value through Sustainability*, Peter A. Soyka helps you choose the right strategies, and then manage and measure them well. Bridging the worlds of the sustainability professional and the investor/analyst, Soyka reveals what the evidence says about linkages between sustainability and value how to effectively manage sustainability throughout the business how to manage key investor and stakeholder relationships, and much more. Next, in *Return on Sustainability: How Business Can Increase Profitability and Address Climate Change in an Uncertain Economy*, Kevin Wilhelm reviews today's best practices for capitalizing on the business opportunities presented by climate change. Wilhelm helps you make the business case by identifying key climate-related business risks that will require your company to act whether it wants to or not. He presents real-world case studies of firms ranging from Yakima to Lockheed Martin, demonstrating how enterprises have significantly improved business performance by improving climate performance -- and offering practical strategies, techniques, and lessons from

their experiences. Then, in *Making Sustainability Stick: The Blueprint for Successful Implementation*, Wilhelm offers a complete, up-to-date blueprint for successfully and profitably integrating sustainability across your enterprise. Wilhelm organizes his plan into easy-to-digest chapters, with action steps backed up from his extensive real-life consulting experience and candid interviews with 40+ directors of Sustainability or Corporate Social Responsibility (CSR). He provides a step-by-step roadmap for realizing the benefits of sustainability by fully engaging employees a checklist for implementation powerful tips on regaining lost momentum and specific resources and exercises for overcoming common obstacles. Finally, in *Financial Times Briefings: Sustainable Business*, Brian Clegg delivers concise, practical, and actionable advice for integrating sustainability throughout your business in ways that improve both the environment and your bottom line. Organized to deliver fast and realistic solutions, this FT Briefing presents targeted strategies, detailed tactics, real cases, crucial consensus-building techniques, effective metrics, proven executive interventions, and more. Whatever your role in executing on business sustainability, this collection will help you achieve outstanding results -- environmental and financial. From world-renowned business sustainability experts Peter A. Soyka, Kevin Wilhelm, and Brian Clegg

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Soyka, Kevin Wilhelm, Brian Clegg: : Kindle-Shop. **Integrating sustainability into business practices: learning from** Employee performance management and company recognition and reward practices can also be restraining forces to strategy implementation without **Implementing Sustainable Business Strategies - Lane - 2012** shape the content of their corporate strategies to achieve a higher level of mutuality . drivers, impediments and enablers of sustainable business implementation, and .. section of the paper, as well as the collected research and anecdotal **Sustainable Business: Strategies for Implementation (Collection)** Key words: sustainability corporate social responsibility business practices role and importance of sustainable practices for organizational strategy and goals. and Palazzo (2008) encompass a collection of factors that have garnered support . implementing an educational program to promote sustainability internally **Sustainable Business - Strategies for Implementation (Collection)** many years, yet the challenges and rules of contemporary business mean that it remains topical. 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