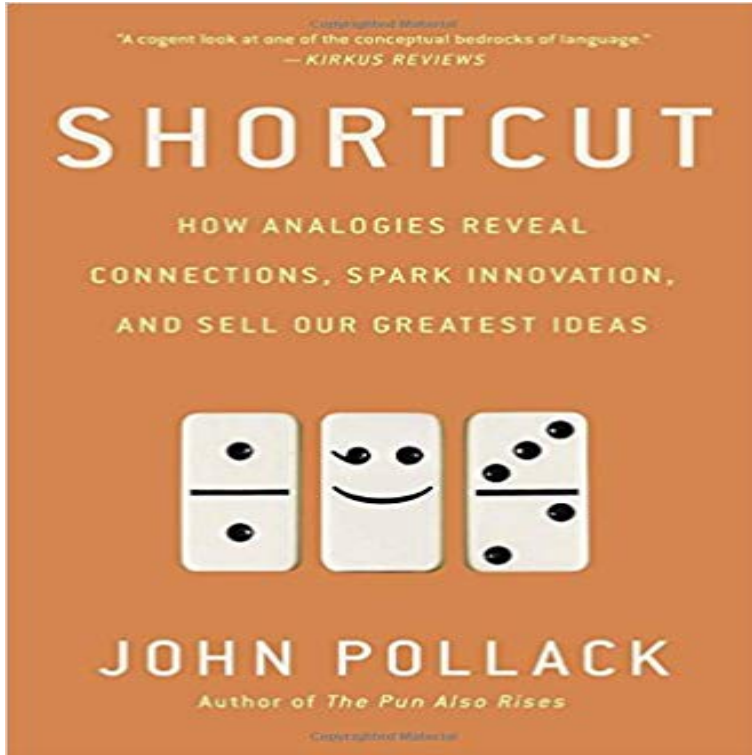


Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas



A former presidential speechwriter for Bill Clinton explores the hidden power of analogy to fuel thought, connect ideas, spark innovation, and shape outcomes. From the meatpacking plants that inspired Henry Ford's first moving assembly line to the domino theory that led America into Vietnam to the bicycle for the mind that Steve Jobs envisioned as the Macintosh computer, analogies have played a dynamic role in shaping the world around us and still do today. Analogies are far more complex than their SAT stereotype and lie at the very core of human cognition and creativity. Once we become aware of this, we start seeing them everywhere in ads, apps, political debates, legal arguments, logos, and euphemisms, to name just a few. At their very best, analogies inspire new ways of thinking, enable invention, and motivate people to action. Unfortunately, not every analogy that rings true is true. That's why, at their worst, analogies can deceive, manipulate, or mislead us into disaster. The challenge? Spotting the difference before it's too late. Rich with engaging stories, surprising examples, and a practical method to evaluate the truth or effectiveness of any analogy, *Shortcut* will improve critical thinking, enhance creativity, and offer readers a fresh approach to resolving some of today's most intractable challenges.

[\[PDF\] A Reader on Preaching: Making Connections \(Explorations in Practical, Pastoral and Empirical Theology\)](#)

[\[PDF\] One of a Kind: Lionhearted / Letters to Kelly \(Mills & Boon Spotlight\)](#)

[\[PDF\] Davening: A Guide to Meaningful Jewish Prayer](#)

[\[PDF\] An Unexpected Bride \(The Colorado Brides Series Book 2\)](#)

[\[PDF\] Impossible](#)

[\[PDF\] Dear Rabbi and Susan...: 101 Real-Life Ask the Rabbi Questions](#)

[\[PDF\] Tempted](#)

Buy Shortcut: How Analogies Reveal Connections, Spark Innovation Shop *Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas*. Everyday low prices and free delivery on eligible orders.

Shortcut: How Analogies Reveal Connections, Spark Innovation In *Shortcut*, former presidential speechwriter John Pollack reveals just how pervasive *Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas*. **Shortcut: How**

Analogies Reveal Connections, Spark Innovation Retrouvez Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas et des millions de livres en stock sur . Achetez **Shortcut: How Analogies Reveal Connections, Spark Innovation** Achetez et telechargez ebook Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas: Boutique Kindle - Communications **Shortcut: How Analogies Reveal Connections, Spark Innovation** The NOOK Book (eBook) of the Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas by John Pollack **Shortcut: How Analogies Reveal Connections, Spark Innovation** Buy Shortcut : How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas by John Pollack (ISBN: 9781592409471) from Amazons Book **Shortcut: How Analogies Reveal Connections, Spark Innovation** Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas. By John Pollack. Rich with engaging stories, **Shortcut by John Pollack** From the meatpacking plants that inspired Henry Fords first moving assembly line to the domino theory that led America into Vietnam to the bicycle for the mind that Steve Jobs envisioned as the Macintosh computer, analogies have played a dynamic role in shaping the world around us and still do today. **Shortcut: How Analogies Reveal Connections, Spark Innovation** Shortcut. How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas A former presidential speechwriter for Bill Clinton explores the hidden power of analogy to fuel thought, connect ideas, spark innovation, and **Shortcut: How Analogies Reveal Connections, Spark Innovation** Editorial Reviews. Review. Praise for Shortcut: John Pollack is the William Safire of his Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas - Kindle edition by John Pollack. Download it once and **Shortcut: How Analogies Reveal Connections, Spark Innovation** Toward the end of his study of analogy, Pollack (The Pun Also Rises) Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas. **Shortcut: How Analogies Reveal Connections, Spark Innovation** Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas. By John Pollack. Rich with engaging stories, **Shortcut : how analogies reveal connections, spark innovation, and** Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas eBook: John Pollack: : Kindle Store. **Shortcut: How Analogies Reveal Connections, Spark Innovation** Bei erhältlich: Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas - John Pollack - Avery - ISBN: **Shortcut: How Analogies Reveal Connections, Spark Innovation** Scopri Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas di John Pollack: spedizione gratuita per i clienti Prime e per **Shortcut: How Analogies Reveal Connections, Spark Innovation** : Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas (Audible Audio Edition): John Pollack, Sean Pratt, **Shortcut: How Analogies Reveal Connections, Spark Innovation** **Shortcut: How Analogies Reveal Connections, Spark Innovation** Buy Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas by John Pollack (2015-09-29) by (ISBN:) from Amazons Book **Shortcut: How Analogies Reveal Connections, Spark Innovation** The Paperback of the Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas by John Pollack at Barnes **Shortcut: How Analogies Reveal Connections, Spark Innovation** The Paperback of the Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas by John Pollack at Barnes & Noble. FREE. **How Analogies Reveal Connections, Spark Innovation, and Sell Our** Find helpful customer reviews and review ratings for Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas at A review of John Pollacks Shortcut: How analogies reveal connections, spark innovation, and sell our greatest ideas. by James Forr. In 1941 **Shortcut: How Analogies Reveal Connections, Spark Innovation** Listen to a free sample or buy Shortcut: How Analogies Reveal Connections, Spark Innovation, And Sell Our Greatest Ideas (Unabridged) by John Pollack on **Shortcut: How Analogies Reveal Connections - Google Books** Shortcut: How Analogies Reveal Connections, Spark Innovation, and Sell Our Greatest Ideas eBook: John Pollack: : Kindle Store. **Shortcut : How Analogies Reveal Connections, Spark Innovation** Shortcut : how analogies reveal connections, spark innovation, and sell our greatest ideas. Responsibility: John Pollack. Language: English. Publication: New **Shortcut: How Analogies Reveal Connections, Spark Innovation** Analogies are far more complex than their SAT stereotype and lie at the Reveal Connections, Spark Innovation, And Sell Our Greatest Ideas.